

monster[®]
Your calling is calling[™]

When you invented the game, it's okay to change the rules.

Take a *Sneak Peek* at how **Monster** is changing the playbook.

We are working countless hours



monster®

Your calling is calling™

Developing patent-pending technologies



monster[®]
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And reinventing both our Seeker and Employer experience



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So you get the best talent.

Over a decade ago, we invented digital recruitment. Since then, we've helped to fill millions of jobs the world over—but we refuse to rest on what we've accomplished.

Now, to continue to achieve our goal of providing you with the top talent and the right fit for your positions, we have been working around the clock to develop dynamic platforms and strategies, giving you the biggest ROI possible for your recruitment budget.

Today, we are reinventing the Monster Seeker and Employer experience, using patent-pending technologies to create new, never-before-seen products and services.

In short, Monster is revolutionizing the way you recruit. **Again.**

Revolutionize



Changing the Game to Meet Your Changing Needs

Why would the leader in digital recruitment rebuild its site from the ground up? Because the workplace has evolved—talented people expect more control, seek more perspective, and crave more enrichment. Capturing these people has created new challenges.

And we are responding by creating game-changing products and services that enable job Seekers to find more of what they want—and enable *you* to quickly find who you are looking for.

With the new Monster experience, we can now offer even better, more engaged candidates for your open positions. By utilizing our vast array of new products and services, we are making the recruitment process easier and more beneficial than ever before. Call it the next evolution.

A Whole New Experience



Best People

Creating a User-Centric Seeker Experience

Seekers want to control their careers, not just their job searches. So, we have created new applications that will transform Monster from a job board to a true career resource. Our new Career Management applications will enable Seekers to research

alternative career opportunities, empowering them with valuable knowledge about their current careers, related positions, and potential next steps. They will be able to explore new career paths of interest, illuminating the different avenues they can take to reach their goals and make informed decisions about how to get there. Lastly, they will be able to benchmark themselves against others in the market and position themselves effectively to take the next step in their career journeys.

Monster has also made it easier for Seekers to post resumes and search jobs. A streamlined registration process means that Seekers spend 50 percent less time signing up, which gives them more time to spend searching for you. Monster has made these changes to grow the audience it presents to you, including Seekers who aren't actively looking for a job—until they see yours.

Giving Seekers What They Want Gives You What You Need

Monster's new user-centric approach gives job Seekers control over their career management, while providing you with more possible candidates—and better ways to reach them. Now, you will be able to use our new products and services to showcase your company and build brand awareness among both active and passive Seekers. Your company will also gain valuable insights into what is important to Seekers, so you can tailor your postings to attract today's top talent.

In short, by dynamically improving our Seeker site, we're providing you with better, more engaged candidates—and more impactful ways to reach them.



New tools let Seekers plan their career paths, giving you Seekers who want to grow with your company.

Highlighting Your Brand



Monster lets Seekers find your opportunities more easily and effectively than ever before.

Innovation You Can Use

Monster's dedication to improvement extends beyond the Seeker site. Our all-new Employer experience uses new techniques to provide you with a more intuitive and efficient recruiting process. Our streamlined processes, powerful recruiting tools, and rich content will deliver an easier and more efficient way to use the Internet to promote your recruitment brand and find the best talent for your business.

Innovative products, such as Monster Career Ad Network, give you the power to showcase your postings where Seekers live online. With Career Ad Network, you can extend your reach to those hard-to-find Seekers, leveraging Monster and our vast network of diverse partner sites.

The combined power of these new Monster platforms will make the recruiting process more productive and cost efficient, so Seekers can quickly find their perfect job—yours.

Streamlining the Process

Changing the Recruiting Landscape: The Big Picture

Beyond revolutionizing how we help you recruit employees, Monster is changing to match today's view of the working world. Our new product platform is the foundation of our Life Improvement brand. This new philosophy is a strategic and powerful approach to managing your human capital sourcing needs.

At Monster, we are working to improve your work life by imparting insight about the labor market, and strategies for hiring the best talent from our global base of motivated and engaged candidates. We're also adding value to your business by providing new tools to showcase your company and your job opportunities in the most compelling and differentiating way possible.

With Monster, you will find the tools and services that fit the way you recruit, making your life—and reaching your hiring goals—a bit easier.



The New Monster lets Seekers find a job that fits—like yours.

Meeting Your Hiring Needs



All of Monster's new tools were designed to help you get the biggest ROI.

Being on the Cutting Edge Doesn't Cut into Your Budget

Monster offers unparalleled value through constant innovation in our products and service offerings. By being the number one job resource for the best talent, from around the corner and across the globe, we help you achieve the biggest return on investment for your recruiting budget. And today, we are making the process easier, quicker, and more exact.

Unparalleled Value



The Rules Are Changing—With Monster, You're Sure to Stay on Top of the Game

The new **Monster.com** is coming **1-10-09**. To learn more about what we can do for your business, contact your Monster Account Manager or call 1-800-MONSTER.

01
MONTH

10
DAY

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YEAR

The Countdown Has Begun